



BUILDING LONG TERM PLATFORMS IN INDIA

25+ YEARS OF ENTREPRENEURSHIP-LED EXECUTION



LEGACY-BUILT THROUGH OWNERSHIP



FOCUS AREA: JV, OEM & CONTRACT MANUFACTURING

>> **Building Materials & Construction Systems**

>> **Silicones & Allied Chemicals**

>> **Fire Acoustic System**

>> **Advanced Manufacturing & Industrial Products**

Our Strength:

- Pan-India distribution, strong architect – consultant network, proven project execution.
- Industry access.
- OEM & Contract Manufacturing.
- Manufacturing infrastructure, compliance culture, operational excellence.

THE McCoy PROPOSITION



McCoy partners with global companies to localize, scale, and lead in India's infrastructure, construction, and manufacturing markets.

We focus on **platform creation**, not **short-term distribution**.

Our Approach:

- Long-term partnerships
- Local manufacturing
- Market leadership
- Shared governance



25+ YEARS OF BUILDING, SCALING, AND OWNING BUSINESSES IN INDIA

- Founded in 1996 with uninterrupted operations.
- Built, scaled, and institutionalized operating companies.
- Credibility earned through ownership.
- Long-term orientation valued by global partner.



ROOM No.	NAME	ROOM No.	NAME	ROOM No.	NAME
201	R.K. JAIN	201	SUBHASH ADVOCATE	301	MECHATRONIC
202	ASHISH CHAWLA	202/01/01/01	B.M. SANGHI TRADERS	302	
203	NEERAJ CHAWLA	204	AVDESH MAHESHWARI	303	
		206	VED PRAKASH	304	A.K. CHADHA
		208		305	
				306	
				306A	MECHATRON
				307	
				308	
				308A	
				309	
				310	
				311	
				312	PRGTO TOOL
				313	
				314	
				315	S.R. TRADING
				316	R.K. TIWARI
				317	AMBIT CONN

McCoy IS DESIGNED TO BUILD MULTIPLE BUSINESSES



- Designed to create and own multiple manufacturing ventures.
- Capital, governance, and execution embedded at the platform level.
- Repeatable capability, not a one-company success story.



JUDGEMENT FORMED BY OPERATING CONSEQUENCES

- Greenfield manufacturing plants built and scaled.
- India localization under global quality benchmarks.
- International joint ventures executed and institutionalized.
- Judgment shaped by operating consequences.



PROVEN JOINT VENTURE EXPERIENCE



- **McCoy Soudal:** Greenfield manufacturing JV in India, (2010- 22).
- European quality benchmarks and long-term scale.
- **Romakk India JV:** Localization and execution under Indian market conditions (From 2021).
- Demonstrated ability to manage alignment, governance, and lifecycle.

WHAT THESE JVs DEMONSTRATE

- Repeatable JV execution capability.
- Cultural and operational integration.
- Quality and IP protection discipline.
- Clarity on governance and exits.



OEM & CONTRACT MANUFACTURING CAPABILITIES

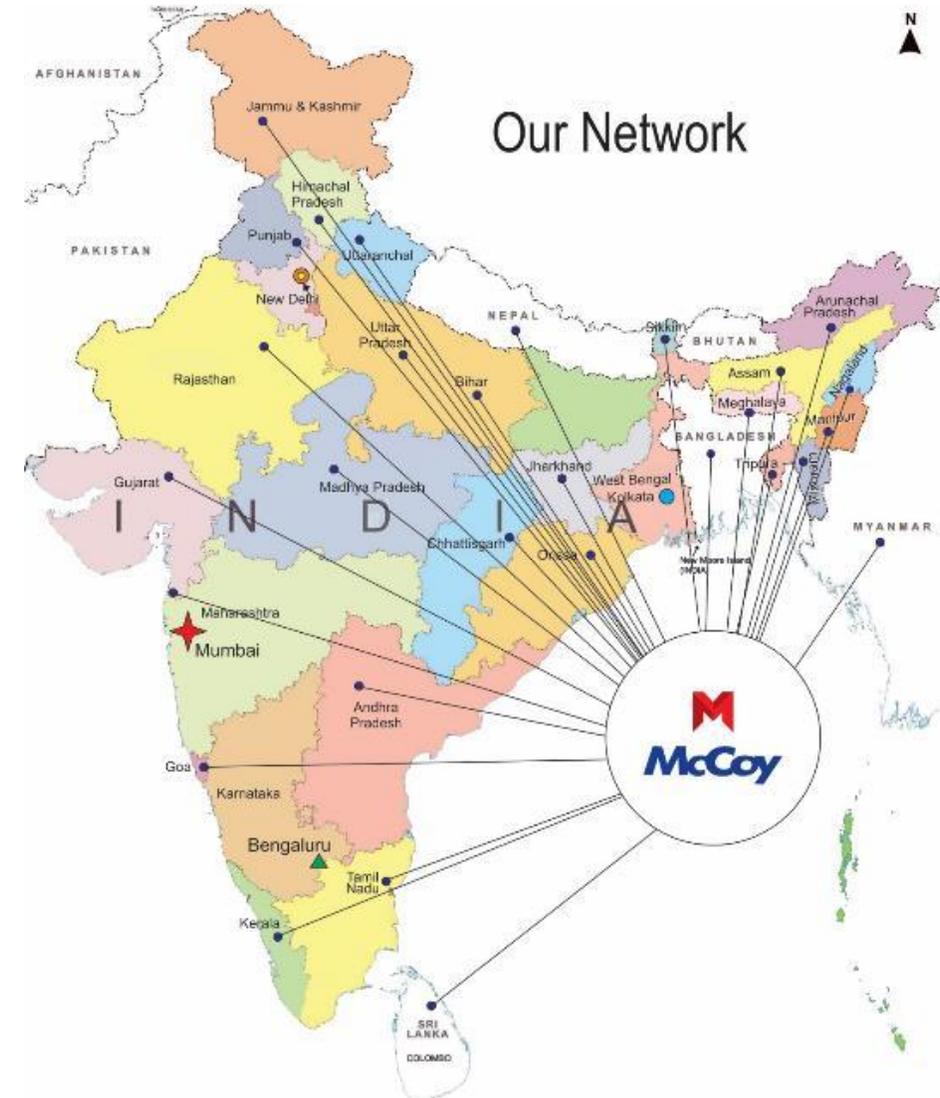


- SKD/CKD to Full Localization Roadmap.
- Quality Systems Aligned to Global Standards.
- Vendor Development and Backward Integration.
- Scalable Manufacturing and Capacity Planning.

MANUFACTURING & MARKET SCALE CREDENTIALS



- Multiple manufacturing plant setups.
- OEM manufacturing experience.
- Pan-India distribution.
- Strong access to infra, building and construction ecosystem.



QUALITY, GOVERNANCE & COMPLIANCE



- European Quality Benchmarks.
- Digitally driven operations.
- Strong Governance Frameworks.
- EHS, ESG, and Compliance Discipline.



EXECUTION READINESS ACCELERATES TIME-TO-SCALE



- McCoy-owned land near Delhi NCR (~25,000 sq mtr).
- Dedicated acquisition and leasing capability.
- Ability to lease or acquire up to ~500,000 sq ft.
- Faster project timelines vs greenfield-first entry.



WHY McCoy



25+

Years of execution
credibility

JV DNA

Not first-time
partnerships

**FOUNDER
LED**

with institutional decision-
making

MANUFACTURING+

Distribution under one platform

ENGAGEMENT MODELS



- Exploratory feasibility discussions.
- Pilot OEM or manufacturing engagement.
- Long term Technical collaborations.
- JV and scale-up.
- Long-term partnership roadmap.



LET'S BUILD AN INDIA MANUFACTURING INSTITUTION TOGETHER



- Confidential, structured discussions.
- Aligned ownership and governance.
- Execution-led partnership from Day One.



LET'S CONNECT
www.mccoygroup.in

